| Drawing tablet optimization | [TABLET USER] User shares that they don't feel like anything is off about the site's responsivness to their tablet (iPad Pro 12.9"). "Everything seemed to work right." "Font sizes felt okay for the most part? I didn't really notice anything so I think that means it's ok."

[TABLET USER] Another user who shares that the site felt well-adapted to their Wacom drawing tablet (Cintiq 13HD; used a drawing pen to navigate instead of mouse) "The site looks good on my end" "Sizing and spacing both seem right overall"

[TABLET USER] User shares that their iPad (12.9") runs the site smoothly. "I think some font sizes could be made larger if anything, also some of the little icons for things are small." "This could just be me."

[Participants 3-6 were desktop/mobile users] | Users, for the most part, seem indifferent to the layout of the site on their tablets. This is good news to me! I want to somehow incorporate the third user's feedback in the design—since I agree with them. I didn't initially realize anything, but I do think that the size could be increased on certain pages, especially when the tablet is held in landscape mode.

**Maybe I add a third frame in figma, and then code in a new interval specifically for small laptop and tablet resolutions? |

Landing page effectiveness	User(s) shares that the landing page feels complete—get a gist of each page and idea of subscription User shares that the landing page should include an example of artwork made with Brushies' tools. "I think a lot more people would be inclined to check out other pages and subscribe if they liked what they saw in that gallery." "It would be cool if you changed out the artworks often too to help people get exposure." User likes / "no comment" User ALSO thinks the page is missing something and likes the idea of example artworks (independent of anything I said and discussed in with previous participant). "You should include like images that you draw with Brushies. That's what a lot of people want to see maybe." User says thumbs up!!!!! User mentions idea of adding more to landing page but not sure which direction to take it. FOR THIS ONE, I mentioned the idea and they agreed to it. "I think I just needed a visual example. Maybe even mention that these are artworks made with the service."	Consensus seems to be that an example work gallery/collage or carousel should be added underneath the section with animated gifs to capture user attention. Also, it seems like most of the users wanted to actually see example artworks on the landing page since it's a "selling point." Make the scroller automated? Also include arrows for manual scrolling — common protocol?

| Ease of navigation | [Redacted]

Collective users seem to have no issue with navigation. One individual struggled accessing portal, but I will bequeath that bit to the user portal section. OVERALL POSITIVE! | **** NA. Follow up with individuals after final iteration. Personally test to make sure that navigation stays unchanged in final design. |
|---|---|---|
| **Information architecture** | Collective participants share satisfaction/indifference to this section except for the third participant

User shares that the layout is consistent (as well as design - yay). Mentions that the About page could include more FAQs—last participant shot down this idea? "Gets a bit long but it can't hurt, can it?"
"I think you could maybe include a bit on how the users access the files once they subscrive, since it doesn't say anywhere."
"Maybe you could include something on that on the subscription page as well." | Add additional FAQ(s) to clear up any remaining question about the subscription service? I don't want this page too feel too long or wordy, so I'll take a look in Figma after I integrate it.
-    Alternatively make the other FAQ bits smaller and incorporate
-    Combine a 4th FAQ with one of the first 3, (keeping it at 3)

**LOOK IN FIGMA AFTER AND DETERMINE IF TOO LONG // does scrolling feel tiresome here? Word drown, etc. |
| **User portal integration** | Collective participants LIKED THE PORTAL, although it broke for one. This was the one individual who tried to access on their phone. Prototyping in Figma needs updating—also close attention to coding post-fact. | NA, fix portal |

Misc. notes

Make all the footers the same color, in portal section there was one bit where it was initially black — just to stay consistent.
Update gallery each month, especially within user portal. Also social medias should be updated accordingly. Also 2-month in a row cap?? To ensure 3-5 users get new exposure.
LOOK AT NOTEBOOK for remainder